



**Randwick City  
Council**  
a sense of community

**ORDINARY COUNCIL MEETING  
SUPPLEMENTARY BUSINESS PAPER  
MAYORAL MINUTES**

**TUESDAY 26 APRIL 2016**

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**ORDINARY COUNCIL MEETING**

Notice is hereby given that an Ordinary Council Meeting of the Council of the City of Randwick will be held in the Council Chamber, First Floor, 90 Avoca Street Randwick on Tuesday, 26 April 2016 at 6:00 p.m.

**Mayoral Minutes**

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## Mayoral Minute No. MM13/16

**Subject:** Five-year partnership with the Sydney Children's Foundation for signature campaigns.

**Folder No:** F2016/00118

**Author:** The Mayor, Cr Noel D'Souza

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### Introduction

I have been contacted by the Sydney Children's Hospital Foundation Chief Executive Officer, Nicola Stokes, who is seeking a five-year partnership with Randwick City Council to support and promote their signature events:

- Gold Telethon campaign (held 1 May to 30 June each year)
- Lights for Kids Christmas campaign (held 1 November to 31 December each year).

### Issues

The Sydney Children's Hospital in Randwick cares for more than 45,800 seriously ill and injured children each year. Their brilliant and dedicated staff save lives, deliver expert care and help children and their families on the road to recovery while their medical researchers look for answers and make new discoveries.

For the past two years Council has proudly supported the Sydney Children's Hospital, providing in-kind and financial assistance to the value of \$22,600. Opportunities of support for the Gold Telethon campaign and the Lights for Kids Christmas campaigns in 2016 and beyond may include but are not limited to:

- Tax deductible donation to each campaign
- Printed advertisement for each campaign in Randwick Scene magazine
- Waiver of street banner pole hire fees to promote the Gold Telethon campaign
- Message of support for each campaign in the Mayoral Column
- Campaign messages shared via Council's e-Newsletter and social media channels

In return, Council would receive:

- Opportunity to attend various event launches, media opportunities
- Opportunity to be part of the Gold Telethon broadcast on Channel Nine
- Logo recognition on websites
- Social media recognition
- Other media and PR opportunities

The complete list of campaign opportunities and recognition benefits to Randwick City Council is available in *Attachment – Sydney Children's Hospital Foundation request for support*.

Creating a sense of community is at the heart of Council's ethos and I think that it's important to support and provide assistance to others in the community, particularly to those who may not be as fortunate.

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**Financial impact statement**

The direct financial implication to Council will be:

- \$5000 cash donation per year for five years for the Gold Telethon campaign
- \$2000 cash donation per year for five years for the Lights for Kids Christmas campaign.

**Conclusion**

It is my view that Council should continue supporting the Sydney Children's Foundation to ensure they can continue their fantastic work and offer the best quality care that our children deserve now and into the future. Campaigns such as these strengthen bonds within the community and support Council's overarching ethos.

**Recommendation**

That:

- a) Council approve \$5000 cash donation per year for five years for the Sydney Children's Hospital Foundation Gold Telethon campaign.
- b) Council approve \$2000 cash donation per year for five years for the Sydney Children's Hospital Foundation Lights for Kids Christmas campaign.
- c) Council offer in-kind support for each campaign as outlined in the request for support for five years.
- d) The Sydney Children's Hospital appropriately and prominently acknowledge, and promote Council's contribution.

**Attachment/s:**

1. Sydney Children's Hospital Foundation request for support - 13 April 2016



His Worship the Mayor of Randwick  
Councillor Noel D'Souza  
c/o Randwick City Council  
Administration Building & Customer Service Centre  
30 Frances Street  
Randwick NSW 2031

13 April, 2016

Dear Mayor D'Souza,

Further to our recent meeting, we are pleased to present you with a proposal to establish a formal ongoing partnership between Randwick City Council (RCC) and Sydney Children's Hospital Foundation (SCHF) based on the success of recent years.

We are grateful for your financial and in-kind contribution to the Foundation and we are now seeking a broader long-term partnership which we believe will deliver benefits to Randwick City Council, your residents and of course to our kids and the Hospital.

We are seeking your commitment to support the Foundation's two signature events:

- Gold Telethon campaign (held 1 May to 30 June each year)
- Lights for Kids Christmas campaign (held 1 November to 31 December each year)

We would be honoured if Randwick City Council would formally adopt this partnership proposal and commit to supporting Sydney Children's Hospital Foundation for the next five years.

In the attachment to this letter I have outlined specific opportunities for Randwick City Council to support the Foundation and the recognition benefits that we can offer to acknowledge your generous contribution. We also welcome your additional ideas and suggestions, to ensure that our partnership is mutually beneficial.

Thank you again for your passion and commitment to the children and families who depend on our Hospital, and the dedicated staff who ensure they receive the best possible care.

Yours sincerely,

A handwritten signature in black ink that reads 'Nicola Stokes'.

Nicola Stokes  
Chief Executive Officer  
Sydney Children's Hospital Foundation

*Encl.*

## PROPOSED PARTNERSHIP BETWEEN SYDNEY CHILDREN'S HOSPITAL FOUNDATION AND RANDWICK CITY COUNCIL 2016-2021

### Gold Telethon – bringing the community together to help our kids

The Gold Telethon campaign has raised more than \$19m since it was launched in 1999. With the support of our media partners: Channel Nine, ARN (WSFM and KIIS FM), NewsCorp and Adshel we plan to raise \$5.4 million this year for the Hospital.

We run an integrated advertising campaign across radio, TV, outdoors, print and digital channels which is launched on Gold Day, a special live TV and radio event at Sydney Children's Hospital, Randwick Hospital with patients and families, staff, celebrities and media. A live radio broadcast is aired on WSFM with breakfast show hosts Amanda Keller and Brendan Jones.

The advertising campaign runs for five weeks, with a full day live Gold Telethon broadcast on Channel 9 on the Queen's Birthday public holiday. The TV anchors for the Telethon are Karl Stefanovic and Lisa Wilkinson from the Today Show. The broadcast is also accessible via the digital channel NineLive. The final week of the campaign involves 'thank you' messages across all the media partner channels.

We also invite a certain number of patients and families, Hospital staff and VIP donors and supporters to the studio audience, and there are other opportunities for engagement.

### Randwick City Council's past support for Gold Telethon

#### 2014

- Donated \$12,670 value in street banner advertising.
- Promoted Gold Telethon on RCC social media and e-news (10,000 subscribers)
- Mayor attended Gold Day
- Council donated \$5,000 donation via social media.

#### 2015

- Council donated \$5,000
- Councillor Scott Nash attended a cheque presentation on live TV on Telethon day.

### Opportunities for support in 2016 (and annually in future years)

We are seeking the following support from Randwick City Council for Gold Telethon:

- Tax deductible donation to Gold Telethon campaign
- Printed ¼ page advertisement in Scene magazine (distribution 16 May 2016)
- Donation of Council street flags production and installation during campaign period (16 May- 20 June 2016)
- Message of support for Gold Telethon published in Mayoral Column
- Campaign messages shared via Council's e-Newsletter and social media channels
- Letter from Mayor to all schools and businesses in Council catchment area to encourage Gold Telethon fundraisers (eg. gold coin donations, mufti days etc).

### Recognition benefits to Randwick City Council

- Invitation to Mayor D'Souza and Councillors to attend Gold Day on 16 May:
  - Campaign media launch at Sydney Children's Hospital, Randwick
  - Participation in live broadcast by Channel Nine's Today Show
  - VIP Tour to meet staff, patients and celebrities and media opportunities.
- Invitation to Mayor D'Souza to join SCHF CEO as guest of honour at Pedal4Kids, a Gold Telethon campaign community event, to greet riders at the event finish at the Hospital (High Street, Randwick entrance).
- Invitation to Mayor D'Souza to attend Gold Telethon live broadcast at Channel Nine on Monday 13 June:
  - Cheque presentation to be included in Gold Telethon broadcast
  - Council/Mayor name on screen ticker tape on Channel 9 (seen by approx. 1 million viewers during the broadcast and on NineLive).
- Logo recognition on SCHF and Gold Telethon websites.
- Social media recognition via SCHF channels (2 posts on each channel guaranteed during campaign period):
  - Facebook (25,328 followers)
  - Instagram (3,149 followers)
  - Twitter (4,821 followers).
- Impact report 6 months after annual campaign explaining how Council's support has benefited patients.
- Invitation to annual donor recognition event.

We will also seek to place a news story in the Southern Courier and if other opportunities become available via our campaign media partners (eg. Radio interviews) we will endeavour to highlight Council's support.

### Lights for Kids – harnessing community spirit at Christmas

Christmas is a time of excitement, joy and giving and our annual Lights for Kids project taps into that by encouraging members of the community to register their home Christmas Lights display to raise funds for sick and injured kids.

It is a very simple concept: members of the community decorate their homes with Christmas lights and encourage people to visit their displays and make a donation to the Foundation as a way of showing their enjoyment and gratitude.

The campaign offers Randwick residents several ways to get involved:

- Registering their Lights for Kids house display to raise funds from local visitors
- Visiting a Lights for Kids display in the local area and making a donation online or at a particular house (cash donation tins are made available to the house owners)
- Voting for their favourite house display in the People's Choice awards via the campaign website and social media channels.

**Opportunities for supporting Lights for Kids 2016 (and annually in future years)**

- Tax deductible donation to Lights for Kids campaign.
- Creation of a special Randwick City Council Lights for Kids prize (eg. Sustainability Award for best use of eco-friendly lights/power).
- Christmas light display at RCC building.
- Printed ¼ page advertisement in Scene magazine and story about how to register a house display.
- Message of support for published in Mayoral Column with a link to the Lights for Kids website.
- Campaign messages and images of the decorated houses shared via Council's e-Newsletter and social media channels.
- Letter from Mayor to all residents encouraging their support of Lights for Kids to be enclosed with an appropriate circular or communication.

**Recognition benefits to Randwick City Council for Lights for Kids**

- Invitation to Mayor D'Souza and Councillors to attend the campaign launch event and take part in media activities.
- Opportunity for Council to have a formal 'switching on the lights' media event with one of the Hospital patients (the 'face' of the campaign).
- Logo recognition on SCHF and Gold Telethon websites.
- Social media recognition via SCHF channels (2 posts on each channel guaranteed during campaign period).
- Impact report 6 months after annual campaign explaining how Council's support has benefited patients.
- Invitation to annual donor recognition event.

We will also seek to place a news story in the Southern Courier and if other opportunities become available via campaign media partners (eg. radio interviews) we will endeavour to highlight Council's support.

**Why we need your support**

Every year more than 45,800 seriously ill and injured children are cared for by Sydney Children's Hospital, Randwick.

Every day around the clock, our brilliant and dedicated staff save lives, deliver expert medical care and help children and families on their recovery journey, while our brightest medical researchers look for answers and make new discoveries.

Many of the staff who work at the Hospital are local residents and the Hospital is a significant local employer, making a vital contribution to the local economy and to the diversity that makes Randwick such a vibrant hub.

We care for children and families from the local area and across the State. Many of our patients come from rural and regional NSW because they need highly specialised paediatric care, often in emergency situations.

We invite you to help us ensure Sydney Children’s Hospital, Randwick can offer the quality of care our children need and deserve—now and in the future.

Private donations and community support both play a pivotal role in medical research. Philanthropy is also important in encouraging young scientists to pursue a career in research and our location next to the UNSW campus has created opportunities for innovative collaborations that are taking research from the laboratory to the bedside.

Donations can also help to provide newer and better equipment faster so staff and patients benefit from developments in technology, extra pieces of equipment can be purchased to reduce waiting times.

Advances in diagnosis and treatment require sophisticated, expensive equipment and the cost of paediatric treatment is 10-20% more expensive than adult procedures. We need to keep pace with advances in medical technology, and we also need to make sure we continue to attract the best and most brilliant clinicians across all fields.

We have always funded core areas of need in the Hospital, but we have now grouped these into consistent ‘pillars’ so we can clearly communicate how donor funds make a difference.

Pillar	Examples of funding needs
People	Clinical positions, Fellowships, education and training of hospital staff, support and special events for staff, patients and families
Equipment & Technology	Hospital equipment needs, technology-based innovations (e.g. electronic medical records program ‘Memory’)
Research	Research positions, research project costs (e.g. drugs, genetic sequencing, analysis)
Capital works	New buildings, refurbishments, improving the physical environment (e.g. The Happy Garden)

We also fund Child Life Therapy activities, special outdoor spaces such as the Happy Garden and our innovative Art Program workshops and exhibitions, helping to create a positive, vibrant and healing environment for children and families.

One of the important goals of teams at Sydney Children’s Hospital, Randwick is to ensure that care is not only focused on the patient, but on the family as whole. It is important to ensure every aspect of a child’s time in the Hospital is part of a nurturing healing experience that will lead to better outcomes for their long-term mental and physical wellbeing.

**Creating a world-class hospital in the heart of Randwick**

A partnership between Randwick City Council and Sydney Children’s Hospital Foundation over the next five years will help to improve the health and wellbeing of *all* children through clinical care, research, education and advocacy.

Thank you for your generous support.



## Mayoral Minute No. MM14/16

**Subject:** Grant Application under Stronger Communities Program

**Folder No:** F2005/00182

**Author:** The Mayor, Cr Noel D'Souza



### Introduction

I am pleased to inform Council that The Hon Matt Thistlethwaite MP has extended an invitation to Council to submit a grant application under *the Stronger Communities Programme*, funded by the Federal Government. Key aspects of the funding program are:

- Application for Grant is by invitation only
- Local government and incorporated not-for-profit organisations are eligible to apply
- Grants of between \$5,000 and up to a maximum of \$20,000
- Applicants are required to match funding in cash and/or in-kind
- Closing date for applications is 29 April 2016

I would like to propose that Council submit an application for a grant to purchase four defibrillators. Should funding be successful, I propose that one of the defibrillators be donated to the La Perouse Football Club.

A defibrillator is a portable device that is used in emergency situations to assist people suffering a cardiac arrest. The device helps to restart the heart's pumping motion and is fairly simple to operate and use while awaiting the arrival of medical personnel. Defibrillators are considered essential to have in public places such as airports, shopping malls, community centres, and sports or medical facilities for emergency use.

Under the terms of the Stronger Communities Programme, I propose that Council submit an application for a grant amount of \$5,000 and endorse the allocation of \$5,000 to match this funding request. If successful, the total amount of \$10,000 will assist in the purchase of at least four defibrillators that can be donated to worthwhile community organisations and local sporting clubs such as the La Perouse Football Club. The allocation of the remaining three units can be made to local community organisations or sporting clubs in response to expressions of interest.

### Financial impact statement

Should Council accept the report recommendation, and subject to the success of its grant application, the financial implication to Council is \$5,000. This amount will be funded from the 2015-16 Contingency Funds.

### Conclusion

Cardiac arrest is one of the leading causes of death in Australia. However it is treatable and the key to survival is prompt defibrillation, which is most effective when carried out within three minutes of a sudden cardiac arrest. Therefore I believe that it is important to improve community access to defibrillators, particularly in public places or community facilities such as sporting clubs. Should Council be successful in

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its grant application, a combined total of \$10,000 will fund the purchase of at least four defibrillator units for installation in local sporting clubs.

**Recommendation**

That Council:

- a) vote to commit a sum of \$5,000 to match the amount of grant it will be applying for under the Stronger Communities Programme through The Hon Matt Thistlethwaite's office, to be funded from the 2015-16 Contingency Funds,
- b) approve the allocation of a defibrillator to the La Perouse Football Club, should its funding application be successful, and
- c) endorse the allocation of the remaining defibrillators to local community organisations or sporting clubs in response to expressions of interest

**Attachment/s:**

Nil

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## Mayoral Minute No. MM15/16



**Subject:** Botany Proposal  
**Folder No:** F2016/04021  
**Author:** The Mayor, Cr Noel D'Souza

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### Introduction

Pursuant to section 218E of the *Local Government Act 1993*, (the Act) the City of Botany Bay has made a proposal to the Minister for Local Government for the amalgamation of the City of Botany Bay, Randwick City Council (part) and City of Sydney (part) local government areas.

The Minister for Local Government has referred the proposal to the Acting Chief Executive Officer of the Office of Local Government for examination and report. The Acting Chief Executive Officer has delegated the function of examining and reporting of this amalgamation proposal having regard to the factors contained in section 263(3) of the Act to Mr Rod Nockles.

### Issues

In January 2016, the Minister for Local Government made a proposal pursuant to s218E of the Local Government Act to amalgamate the City of Botany Bay with Rockdale Council.

This proposal was made following the City of Botany Bay's rejection of a voluntary amalgamation of the City of Botany Bay, Randwick City and Waverley Councils as proposed by Randwick City Council.

In responding to the Government's merger proposal, the City of Botany Bay have proposed an alternative option which would see a new Council created encompassing the following:

- All of the City of Botany Bay
- All of Randwick City south of Rainbow St to Anzac Parade and Anzac Parade to Dacey Avenue
- All of the City of Sydney that is South and East of a boundary formed by Lachlan Street to Bourke Rd, Bourke Rd to McEvoy St, McEvoy St to Euston Rd, Euston Rd to Campbell Rd, Campbell Rd to Burrows Rd, Burrows Rd to Ricketty St.

The proposal takes 552 ha of land from the City of Sydney, or 21% of its current land area and it takes 2327 hectares from our City, or 64% of our current land area.

As Mayor of Randwick City Council I am strongly opposed to any proposal that would see this City split up into multiple Council areas. I am further strongly opposed to this particular proposal for a number of reasons:

- the proposal suggests there will be "staff efficiencies" through both "natural attrition and restructure" to "offset the cost of the merger" - this includes "corporate services and works staff". My support of our current amalgamation proposal has been premised on a key principle of caring for our staff, not reducing staff numbers. I envisage an Eastern Sydney Council utilising financial savings to deliver enhanced levels of service and new services which

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would see no reduction in staffing levels. This was central to our decision to provide enhanced employment protections to our staff above those legislated by the Government.

- The proposal estimates a total saving of only **\$4.8m over 20 years** in present value terms, however it is suggested that the expansion of the boundary across the airport and Port Botany would add \$3.75m **per annum** to the proposed Council's operating result. In contrast, the proposed amalgamation of Botany, Randwick and Waverley (which was rejected by Botany) predicted increased/new services of **\$143m over 10 years**.

### **Financial Impact Statement**

Preparation of a submission will be undertaken by Council staff and no external expenditure will be required.

### **Conclusion**

My primary focus in leading our organisation through the current amalgamation process has been about protecting the interests of the Randwick City community and caring for staff. I am confident that the process we have commenced will achieve both. I am strongly opposed to the City of Botany Bay proposal as it achieves neither and I ask that my fellow Councillors support me in standing up for our community and our staff.

### **Recommendation**

That:

- a) Council make a submission strongly opposing the proposed amalgamation of the City of Botany Bay, Randwick City Council (part) and City of Sydney (part) local government areas, primarily on the following grounds:
  - i. Council opposes the splitting up of Randwick City into multiple Council areas
  - ii. Council's previously resolved amalgamation preference with the City of Botany Bay and Waverley Council was rejected by the City of Botany Bay
  - iii. The financial benefits identified within the proposal are significantly inferior to any of the amalgamation proposals considered by Randwick City Council
  - iv. The minor financial savings predicted in the proposal are premised on reducing staff numbers, including corporate services and works staff
- b) Council delegate authority to the General Manager to undertake the necessary due diligence to prepare the submission, and submit it on Council's behalf

### **Attachment/s:**

Nil