



**Randwick City
Council**
a sense of community

ORDINARY COUNCIL MEETING
SUPPLEMENTARY BUSINESS PAPER
MAYORAL MINUTES
TUESDAY 22 MARCH 2016

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ORDINARY COUNCIL MEETING

Notice is hereby given that an Ordinary Council Meeting of the Council of the City of Randwick will be held in the Council Chamber, First Floor, 90 Avoca Street Randwick on Tuesday, 22 March 2016 at 6:00pm

Mayoral Minutes

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Mayoral Minute No. MM11/16

Subject: Prince of Wales Hospital Foundation - Request for Financial Support



Folder No: F2005/00401

Author: The Mayor, Cr Noel D'Souza

Introduction

An invitation has been received from the Prince of Wales Hospital Foundation to support their annual fundraiser through becoming a Standard Handicap Race sponsor of their Bledisloe Cup Festival Race Day event being held on Saturday 6 August 2016 at Royal Randwick Racecourse.

Issues

The Prince of Wales Hospital Foundation (POWHF) fosters strong links with the community, endeavoring to establish lasting relationships with individuals, industries and businesses and creating better hospital awareness. Every donation made to the POWHF makes a difference to patient care and helps to build healthier communities.

It is appropriate for Council to demonstrate its support for the Prince of Wales Hospital Foundation and acknowledge their ongoing provision of services and care to the people of NSW and the Randwick community in particular.

As a Standard Handicap Race Sponsor, Council would receive 10 members guest passes for the Bledisloe Cup Festival Race Day, two tickets to the Rugby in Racing luncheon and a range of promotional opportunities.

In addition to the cash sponsorship I would like to donate two signed rugby jerseys to the fundraising activities being run by the hospital on the day.

I intend to attend the event and present the signed jerseys to the highest bidder.

Financial impact statement

The cost of sponsoring a Standard Handicap Race is \$5,000.00 (plus gst). This will need to be funded from the 2016-17 Contingency Fund.

Conclusion

It is recommended that Council take on Race Sponsor involvement for this very worthwhile fundraiser to support the Prince of Wales Hospital Foundation in its mission to build healthier communities.

Recommendation

That:

- a) Council take up Standard Handicap Race sponsorship for the Bledisloe Cup Festival Race Day being held on Saturday 6 August 2016 as a show of support for the Prince of Wales Hospital Foundation with the funds being allocated from the 2016-17 Contingency Fund; and

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- b) interested Councilors be authorised to accept a Member guest pass to this very worthwhile fundraiser to support the Prince of Wales Hospital Foundation in its mission to build healthier communities.

Attachment/s:

1. Prince of Wales Hospital Foundation_Bledisloe Cup Race Day_Sponsorship Proposal

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INSIDE THE WINNERS CIRCLE



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Inside the Winners Circle



This glamorous racing day will raise much needed funds for patients of the Prince of Wales Hospital. Every patient deserves the best care possible and by helping the Hospital, everyone is a winner!

With your help, the Prince of Wales Hospital Foundation aims to raise funds to support its vital work in:

- Funding equipment and services to help our patients get the best care possible
- Educating the community and staff through its health promotion initiatives
- Supporting hospital staff through education and funding research
- Major projects such as the Nelune Comprehensive Cancer Centre
- Funding upgrading and refurbishing hospital wards



SPONSORSHIP

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Race Partner Sponsorship Packages

Standard Handicaps

- Sponsorship - \$5,000
- Exclusive naming rights to one of the five standard handicaps to be run on race day



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Sponsor Race Privileges

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Sponsor Race Privileges

- Exclusive naming rights to your sponsored race
- Your representative will present the sash to the winning owner and then join the winners for a celebratory drink in the winning owners room after your sponsored race
- Eight guests will be invited to experience an inner sanctum tour of behind the scenes of the Race Day
- Sponsor logo will be branded on the sash for the winning horse of your sponsored race
- You will receive a framed photograph of the sash presentation to the winning horse for your sponsored race



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Sponsor Promotional Opportunities

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Sponsor Promotional Opportunities

- A branded sign on the right side of the winning post for the duration of your sponsored race
- A branded sign in the home straight for the duration of your sponsored race
- A full page colour advertisement in the ATC official race book adjacent to the listing of your sponsored race
- A 30 second sponsor branded TVC or one static sponsor logo of to be played on the super screen before and after your sponsored race
- Brand exposure to an expected 10,000 people attending the race day
- Acknowledgement on POWHF website, social media and supporter communications
- Opportunity to display a banner at the Rugby in Racing Luncheon



Sponsor Hospitality Benefits

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Sponsor Hospitality Benefits

- 10 members guest passes for the Bledisloe Cup Festival Race Day
- Two tickets to the exclusive Rugby in Racing Luncheon in the Australian Turf Club Ballroom including food, beverages and an ATC official race book per person
- Option to purchase additional tickets to the Rugby in Racing Luncheon at a specially discounted price
- Panoramic views of the racecourse



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PRINCE OF WALES HOSPITAL FOUNDATION

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Prince of Wales Hospital Foundation

Our Mission

Advancing the health of Australians by connecting generosity to support innovation and excellence in patient care, research, education and health promotion at The Prince of Wales Hospital.

Our Vision

The Prince of Wales Hospital Foundation through the support of the community is committed to aid the vision of The Prince of Wales Hospital, to be world class in its operations and to inspire better outcomes for patients.



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CONTACT US

If you would like to discuss any of the sponsorship packages available, please contact the Prince of Wales Hospital Foundation:



Louise Kwok | Event Manager

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E: louisek@powhf.org.au

A: Shop 8, Barker Street Entrance, Prince of Wales Hospital, Randwick

W: www.powhf.org.au



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Mayoral Minute No. MM12/16

Subject: Randwick Boys and Girls High Schools
- Request for financial assistance

Folder No: F2004/07396

Author: The Mayor, Cr Noel D'Souza



Introduction

I have received a request from Ms Maxine Ford, Liaison Teacher at Randwick Boys' High School, for financial assistance for a combined Randwick Boys' and Randwick Girls' High Schools production to be held at NIDA in August 2016.

Issues

Ms Ford, in her correspondence, says:

"I am writing to express my appreciation of Randwick City Council's support for Randwick Girls' and Randwick Boys' High Schools' past six Shows. Without Randwick City Council's sponsorship, our five productions, 2010's "Australian Stories", 2011's "Once Upon a Time...", 2012's "Portraits", 2013's "Lights, Camera, Action!", 2014's "Time After Time" and 2015's "Our Story" would not have been so successful.

As you know, in 2010, the schools began to produce our own full-length professional shows using the facilities at NIDA. These shows have become an annual program that give over 220 students the opportunity for their skills in dance, drama, singing, music and stage production to be showcased before an 800-strong audience in NIDA's Parade Theatre. Each student involved in the show signs a pledge not to smoke, drink or use drugs during the production year.

2016 marks the seventh year that Randwick Girls' and Randwick Boys' High Schools will produce an original show at NIDA. Prior to this year, our sixth productions, of which Randwick City Council has been a great support, were enormously successful and brought high exposure to our sponsors. This year's production will take place at the end of August, and will include one matinee and two evening performances."

The Schools have asked for financial assistance from Council for the August 2016 production and have indicated that they will ensure that Council's contribution is acknowledged on the students' jerseys, fliers, and school newsletters, fostering a strong community awareness of our involvement.

Financial impact statement

If the report recommendation is adopted, the donation (of \$4,000) will be funded from the 2016-17 Contingency Fund budget.

Conclusion

Council has provided financial support for the Randwick Girls'/Randwick Boys' Rock Eisteddfod team for a number of years and supported the combined show at NIDA since 2010. It is recommendation that Council contributes towards the cost of the Schools' 2016 production as this is an important community event and worthy of continued financial assistance from Council. The event will be 'drug-free' which positively encourages a healthy lifestyle for those involved as well as fostering the development of the students' talents in the creative arts.

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Recommendation

That:

- a) Council donates \$4,000.00 to the Randwick Girls' and Boys' High Schools for the combined production to be held at NIDA in August 2016, such funds to come from the 2016-17 Contingency Fund budget.
- b) the Schools undertake to appropriately and prominently promote Council's sponsorship of the event.

Attachment/s:

Nil

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