

**ORDINARY COUNCIL MEETING
SUPPLEMENTARY BUSINESS PAPER**

MAYORAL MINUTES

TUESDAY 28 AUGUST 2012

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ORDINARY COUNCIL MEETING

Notice is hereby given that an Ordinary Council Meeting of the Council of the City of Randwick will be held in the Council Chamber, Town Hall, 90 Avoca Street, Randwick, on Tuesday, 28 August 2012 at 6pm.

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Mayoral Minute No. MM65/12



Subject: Request for Support - 2012 Harmony Walk

Folder No: F2004/07396

Author: Councillor Nash, Mayor

Introduction

An application has been received from Mr Ernie Friedlander OAM, President of Moving Forward Together seeking support for the Inaugural "Harmony Walk" to be held on Sunday, 21 October 2012 at Coogee Beach, commencing at 2pm at the Southern End of Trenerry Reserve and finishing at 4pm at the Plaza.

Issues

"Moving Forward Together" is a social initiative of various community groups committed to creating a better understanding amongst all sectors of the community for a vision of living in harmony. It is based on the philosophy of a decent society and caters to all people regardless of colour, origin, culture or religion.

The Harmony Walk is proposed with the focus: "REMEMBER those that perished in Bali 2002, RENEW the commitment to end intolerance, and RESPECT for all races, creeds and religions," and is a follow up to the Harmony Day Posters and Song Writing Competitions which are now in their 7th Season.

The Harmony Walk is organised by the Moving Forward Together Association in conjunction with the NSW Community Relations Commission, NSW Ethnic Communities Council, Together for Humanity, SBS, STTARTS and the Australian Bahai Community. It has the support of the NSW Government, the NSW Opposition, NSW Greens and the Police. It is anticipated between 2000 and 3000 people will attend.

As the Harmony Walk is a non-profit community event it is recommended that Council support the event and waiver the costs of the use of the reserve, waste removal, associated cleaning costs and provide a \$10,000 donation to the Harmony Walk.

Financial impact statement

In the event that Council accepts the report recommendation, the financial implication to Council will be the \$167.00 application fee for the use of the reserve and \$450.00 waste removal and associated cleaning costs and provide a \$10,000 donation to be funded from the 2012-13 Contingency Fund.

Conclusion

It would be appropriate that Council be acknowledged as a co-operative partner and be included in the event promotion. This will ensure Council is acknowledged for its support of local community events in the eyes of the community.

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Recommendation

That:

- a) Council advise the organiser of the Harmony Walk that it gives "in principle" approval to host the event;
- b) Council waive the \$617.00 fee for the use of the reserve, waste removal and associated cleaning costs and provide a \$10,000 donation for the Harmony Walk and these funds be allocated from the 2012-13 Contingency Fund; and
- c) the event organisers undertake to appropriately and prominently acknowledge Council's contribution prior to and during the event.

Attachment/s:

1. Coogee Harmony Walk map - Ernie Friedlander - Moving Forward Together

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Mayoral Minute No. MM66/12



Subject: Maroubra RSL Junior Diggers Swimming Club

Folder No: F2010/00096

Author: Councillor Nash, Mayor

Introduction

Council has received a request for assistance from Mr Rod Royston, President, Maroubra RSL Junior Diggers Swimming Club to waive the hire fees at the Des Renford Aquatic Centre to host two swimming carnivals.

Issues

The Maroubra RSL Junior Diggers Swimming Club will hold two swimming carnivals in October and November 2012 on behalf of their zone. They are requesting assistance in waiving the fees for the hire of the Des Renford Aquatic Centre. Mr Royston has advised Council in his correspondence that this non for profit club is a family orientated club and has approximately 250 members.

Assessments of the associated fees are as follows:

Hire of the Des Renford Aquatic Centre -	\$ 770.00 – October
	\$ 770.00 - November
Total:	\$1,540.00.

Financial impact statement

In the event that Council accepts the report recommendation, the direct financial implication to Council will be \$1,540.00 which will be funded from the 2012-13 Contingency Fund.

Conclusion

It is considered that Council should support the Maroubra RSL Junior Diggers Swimming Club as it provides a service to the local community and encourages children to participate in local swim carnivals. These events will give their members the opportunity to compete against their peers.

Recommendation

That:

- a) Council vote \$1,540.00 from the 2012-13 Contingency Fund to cover the fees associated with the hire of the Des Renford Aquatic Centre in October and November 2012 to host their carnivals;
- b) The event organiser undertake to appropriately and prominently acknowledge and promote Council's contribution prior to and during the two events; and
- c) The Mayor or his representative be given the opportunity to address the two events on behalf of Council.

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Attachment/s:

Nil

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Mayoral Minute No. MM67/12



Subject: Winter Sleepout - Burnie Park
Community Centre & Park

Folder No: F2005/00710

Author: Councillor Nash, Mayor

Introduction

Council has received a submission from Mrs Kerri Marriott on behalf of a group of Clovelly residents seeking permission to hold a Winter Sleep Out event in Burnie Park and use of the Burnie Park Community Hall facilities on Saturday 1 and Sunday 2 September 2012 with all fundraising to go to Mission Australia.

Issues

Mrs Marriott proposes to hold the event in Burnie Park between 4.30pm Saturday, 1 September 2012 and 8am Sunday, 2 September 2012 with set up from 2pm on Saturday and completion at 10am Sunday, with no more than 50 participants. The Burnie Park Community Hall is proposed to be used as a wet weather alternative venue, for access to power for 2 x 250-500W flood lights bricks and the bathroom facilities. The current approved hours of operation of the Community Centre are 10am to 4pm Saturday and Sunday and the hall is subject to restricted use of one booking per day per weekend. Mrs Marriott is seeking permission to extend the hours of operation to permit the Winter Sleep Out event.

A Notice of Intent Public Open Space Casual Hire Application form and an Application for Hiring of Burnie Park Community Hall have been completed and Mrs Marriott is seeking a waiver of all fees associated with the hire of the park and the hall. Mrs Marriott is seeking sponsorship from local businesses and proposes to place 2m x 2m sponsorship banners on the park and hall fences.

Mrs Marriott has been requested to provide a full risk assessment, appropriate security, prohibition of alcohol, detailed plan of lighting and details of sponsorship for approval.

Mrs Marriott has advised that no security company will be employed to supervise the event during the night. She has advised that 5 members of the public will be "on duty". Mrs Marriott has not provided requested details in regard to lighting locations or sponsorship.

Financial impact statement

In the event that Council accepts the report recommendation, the direct financial implication to Council will be \$702 in hall hire fees and \$167 in application fees for the park hire, totalling \$869, which will be funded from the 2012-13 Contingency Fund.

Conclusion

This event would provide Clovelly residents an opportunity to fundraise for Mission Australia homeless support services.

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Recommendation

That:

- a) the applicant be advised that Council gives "in principal approval" to the Winter Sleep Out event at Burnie Park subject to the applicant complying with the conditions of approval that may be imposed once the event is processed.
- b) no alcohol to be allowed at the event.
- c) the hours of operation of the Burnie Park Community Hall be extended only for this event permitting usage between 2pm Saturday, 1 September 2012 and 10am Sunday, 2 September 2012.

Attachment/s:

Nil

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Mayoral Minute No. MM68/12



Subject: Support for head and brain injury prevention program

Folder No: F2012/00384

Author: Councillor Nash, Mayor

Introduction

Councillor Tony Bowen recently referred an interesting project about children safety to Council for consideration. This project is run by Mr Peter Castaldi, from local production company Dashboard Animals. His company has been engaged by Health NSW's Agency for Clinical Innovation to research and develop a prototype interactive game for children aged 5 to 9 years aimed at preventing head and brain injury. The first stage of this game will be focused on common accidents that occur in playgrounds.

Issues

Mr Castaldi is seeking Council support as a partner to communicate and engage the local Randwick City community.

Particularly Mr Castaldi is seeking to partner with Council to use our innovative online engagement platform www.yoursayrandwick.com.au to get feedback from local families about the circumstances surrounding common playground accidents. This first-hand experience will be essential to help develop an interactive game that helps children become more aware of safe play and prevent head and brain injuries.

As the company is local, they are seeking to work closely with us to communicate with the thousands of local families who make good use of Council's excellent playgrounds.

The engagement program will run for eight weeks commencing in early October to coincide with National Kidsafe Day on October 23.

I believe this is a worthy initiative and I am happy to support educational programs to prevent serious head and brain injuries.

By supporting this project Council will be taking a leadership role within the community and demonstrating our commitment to children's safety.

Council can make available its communication channels to help support this project including: website promotion, Randwick eNews, Randwick Facebook, Twitter, Randwick's printed Community Newsletter, publicity support and other channels.

Council will be appropriately acknowledged as a partner on all material relating to the head and brain injury prevention program.

Financial impact statement

There is no direct financial impact for this matter. Providing a specific www.yoursayrandwick.com.au site for this project is covered under Council's existing contract with the website provider. Council's communication channels are already

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funded. There will be some staff time and cost involved in setting up the new website and working with the company to promote the program.

Conclusion

Reducing head and brain injuries amongst our children is important. This program is an innovative idea that could make a real difference to children aged 5 to 9 years.

Recommendation

That Council support the head and brain injury support program by making available our engagement website platform www.yoursayrandwick.com.au and promoting the program as outlined in this Mayoral Minute.

Attachment/s:

1. Head & Brain Injury Awareness Campaign Proposal Letter to Mayor from Peter Castaldi

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The HUDroom
-making thinking heroic-
a head and brain injury prevention program
featuring Wacklig, the brainboy from outer-space and his T-HUD

Mr Scott Nash.
Mayor
Randwick Council
22 Aug 2012

Dear Councilor Nash

Please find following an outline for a project for which we are seeking Randwick Council's support

Many thanks for taking your time considering this

In the hope that you will find this offer attractive and that we will have an opportunity to bring Randwick Council on board as a valued stakeholder.

Best

Peter Castaldi
EP & Marketing Manager
Dashboard Animals
1/197 Malabar Rd
Sth Coogee NSW 2034

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8 week promotional campaign. October 9 to December 4

Local Randwick production company Dashboard Animals, in partnership with the Agency For Clinical Innovation, (Health NSW statutory authority) has completed the research and development for the production of the HUDup game prototype, for a head and brain injury prevention program for children aged 5 to 9. (see background below).

We are seeking Randwick Council's support to run an 8-week promotional campaign to raise profile and awareness for the campaign as well as survey local Randwick parents and their children about the circumstances surrounding common playground accidents. This is the final stage of the gap research.

We are asking Randwick Council, to build the THUD survey website (Bang the Table), working with council's communications manager and his team and to assist us with promoting this site via the councils e-newsletter and Facebook site, and to clear Dashboard Animals to film in designated Randwick Playgrounds

We will launch the THUD website-survey campaign two weeks prior (Oct 9) to National Kidsafe Day and Kidsafe NSW Playspace design Awards (Oct 23) and run it until December 4.

Other stakeholders in this are Playground Finder, Kidsafe NSW, Randwick Labor Club and ACI.

Each stakeholder (Dashboard Animals, ACI, Randwick Council, Randwick Labor Club, Playground Finder and Kidsafe NSW) will promote the THUD website. Subject to budget, media will be bought in Sydney's Child magazine, Southern Courier and on Webchild to promote the survey. Participants will be invited to visit the THUD site, which will be designed to survey parents and children about their playground experiences and accident scenarios

The Dashboard Animals team will be visiting several Randwick Council playgrounds to begin direct community consultation over the next 3 - 4 weeks

The outcome of this research will be to give us the narratives that detail the circumstances around accidents in public playgrounds – the narratives we are interested in focus on the behaviour of our children rather than the playgrounds themselves. These stories will inform the scenarios (decision tree) creation for the HUDup game prototype.

This support will assist us in seeking the next tranche of funding of \$50,000 to create the prototype HUDup game.

Randwick Council support will be acknowledged by logo in all bought media and will be included in all press releases.

The HUDroom
-making thinking heroic-
a head and brain injury prevention program
featuring Wacklig, the brainboy from outer-space and his T-HUD

PROGRAM BACKGROUND

Central to the HUDroom is HUDup.

HUDup is an interactive game designed as an educational (K-3) resource for use on IWBs (Interactive white boards) at school and online at home. The teaching works within the safe living strand of Personal Development, Health and Physical Education of the NSW curriculum and nationally in interpersonal development strands of health and physical education.

HUDup puts students in the drivers seat of a series of scenarios that play out the 'tipping points' where common accidents occur and allows them to decide how best to avoid potential head-cracking injuries. HUDup is not so much about the accident but how children handle themselves before, during and after. The game design explores thinking and the development of a decision-making skill-set, which can be practiced in a gaming environment then applied to everyday scenarios.

Developed to have appeal to all children, thrill seekers included the game design allows the user to customize the experience with choice of locations, scenarios that reflect their personal experiences as well as accommodate the cognitive learning levels of our target audience of 5-9

The overall aim of the game experience is for children to learn

- Why our brains are so important and how they can get hurt
- Why it is important to play safely
- How to play safely
- What to do if someone is injured

HUDup combines entertainment and education in one package to create an interactive learning environment in which children are encouraged to have fun but learn to play safely by managing risk.

HUDup will be delivered free to all NSW primary schools with suggested lesson plans and supporting educational materials. Supporting HUDup is the HUDroom website – the centre-piece for the overall marketing strategy and host to all the supporting materials for the game.

An introduction to the HUDup game - Game Concept

Wacklig is a character who attempts to navigate the various indoor and outdoor-play scenarios without injuring himself and ultimately his fragile brain. The student must guide Wacklig through his adventures making key decisions at various points to avoid collisions and falls.

HUDup allows students to dynamically shape the course of each and every scenario through their own control and interaction with the T-HUD user interface, via the use of the smart board touch technology.

A HUD (heads-up display) is any transparent display that presents data without requiring the user to look away from his or her usual viewpoint. The T in T-HUD stands for thought activation. It is a fun interface designed to pictorialise thinking. It is through the HUD that we view the physical world.

HUDup utilises role-playing which is a useful tool for both children, in finding their own voice and/or teachers/parents/carers to gain through observation, an understanding of an individual child's stage of learning, thinking and feeling.

Each scenario gives children an opportunity to play out where the difficulty lies in their understanding of more complex issues such as bullying and peer-pressure as experienced in the playground (or any location) dynamic. It also reinforces what to do when someone is hurt and the importance of learning skills in the right order.

HUDup mixes live action with 2 and 3D animation to create an intriguing and exciting world where children may explore serious issues of head injury prevention in an immersive and playful way.

Mayoral Minute No. MM69/12



Subject: Annual updates for Randwick City Tourism Inc's local information brochures

Folder No: F2009/00243

Author: Councillor Nash, Mayor

Introduction

A request has been received from Mr Dirk Herford, President of Randwick City Tourism Inc (RCT Inc) for in kind support from Randwick City Council to assist with the annual updating and printing of their popular 'Coastal Walkway' information brochure and the 'Randwick City Sports Coast' brochure.

RCT Inc was first established in December 1990. It was formed as a result of community recognition that tourism played a major part in the economic wellbeing of the Randwick City area. The employment opportunities generated by visitors to the City are a key element to the future prosperity and quality of life for local residents, and particularly for the younger members of the community. The association has no paid employees and all members of the RCT Inc Executive Committee are local residents or local business owners and serve on a purely voluntary basis.

Issues

RCT Inc has been continuously providing and funding free quality printed information to visitors and residents of Randwick City for the past 21 years. Randwick offers many opportunities for sport and recreational pursuits. The Randwick City 'Sports Coast' brochure is a coloured tourism brochure providing a brief historical overview, listings of places of interest and a map of Randwick City featuring the wonderful local natural assets and available sporting activities. The Randwick City Coastal Walkway brochure contains an informational commentary and guide to the coastal walkway as well as a coloured map identifying public amenities and facilities. Both these brochures provide the only available free maps of Randwick City for visitors and residents and have been featured on the Council webpage and available from the Council customer service centre for many years.

Due to the constant upgrades in the area and changes to facilities, disabled access, bus routes, public parking etc, as well as the introduction of new cycle paths, it has been decided that annual updates of these brochures are now needed in order to keep all provided information current. In the past RCT Inc has only been able to fund the publication of the free brochures due to printing discounts available for large print volumes and this option is no longer viable.

Financial impact statement

If the report recommendation is adopted, the requested support will be in kind and there will be no direct financial impact. The in kind support will include graphic design and annual printing.

Conclusion

The Randwick Economic Development Strategy acknowledges the importance of recreational visitors and sustainable tourism to the Randwick City economy. The

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Randwick Economic Development Strategy also recognises the importance of the provision of current information for visitors and residents.

Action 4.4: Work with Randwick City Tourism to improve the availability of information about tourism and recreation within the LGA

RCT Inc has provided and funded the only available free maps of Randwick City and the Coastal Walkway for the past 21 years. These brochures have provided a great service to recreational visitors and residents of Randwick City and have promoted a healthy lifestyle and sustainable tourism.

Partnering with RCT Inc with in kind support for the annual updating and production of the 'Randwick City Coastal Walkway' and the 'Randwick City Sports Coast' brochures will showcase Council's ongoing commitment to providing visitors and residents with the best available local information about tourism and recreational activities. It will also showcase Council's ongoing commitment to promoting a healthy lifestyle and sustainable tourism in Randwick City.

Recommendation

That:

- a) That Council provides in kind support for the annual updating and printing of the Randwick City Tourism Inc brochures 'Randwick City Coastal Walkway' and 'Randwick City Sports Coast',
- b) Randwick City Tourism Inc undertakes to appropriately and prominently acknowledge the support of Randwick City Council.

Attachment/s:

Nil

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Mayoral Minute No. MM70/12



Subject: Update on Green Money Recycling Rewards Scheme for Randwick residents

Folder No: F2012/00133

Author: Councillor Nash, Mayor

Introduction

This Mayoral Minute provides an update on the Green Money Recycling Rewards Scheme for Randwick residents.

Issues

Earlier this year, Council approved the commencement of the Green Money Recycling Rewards Scheme for Randwick residents. Broadly speaking, residents who register with Green Money are able to earn 'green' money points to redeem at local businesses for discounts on certain products.

This is an Australian first and I've noticed how well its received attention since it started, not only from media outlets, but from a number of local Councils in NSW and in Victoria, including the City of Melbourne.

While the take-up rate for our residents is a little slower than first intended, I understand there are now more than 1,200 residents registered with the scheme, with an average increase in their recycling of about 10.4 percent. The good news is that participating households are also saving in the region of around \$242 per annum by the points that they are redeeming at local businesses – a very positive result in the short period of time that Green Money has been in operation.

The Recycling Rewards Scheme has also been recently extended to Randwick residents living in units and apartments.

Financial impact statement

There is no direct financial impact for this matter.

Conclusion

This is a positive way for Council to encourage our residents to improve their recycling behaviour and increase the amount of household waste being placed correctly into the household recycling bins.

Recommendation

That Council notes the current status of this innovative Australian first, Green Money Recycling Rewards Scheme, now open to all residents in Randwick.

Attachment/s:

Nil

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